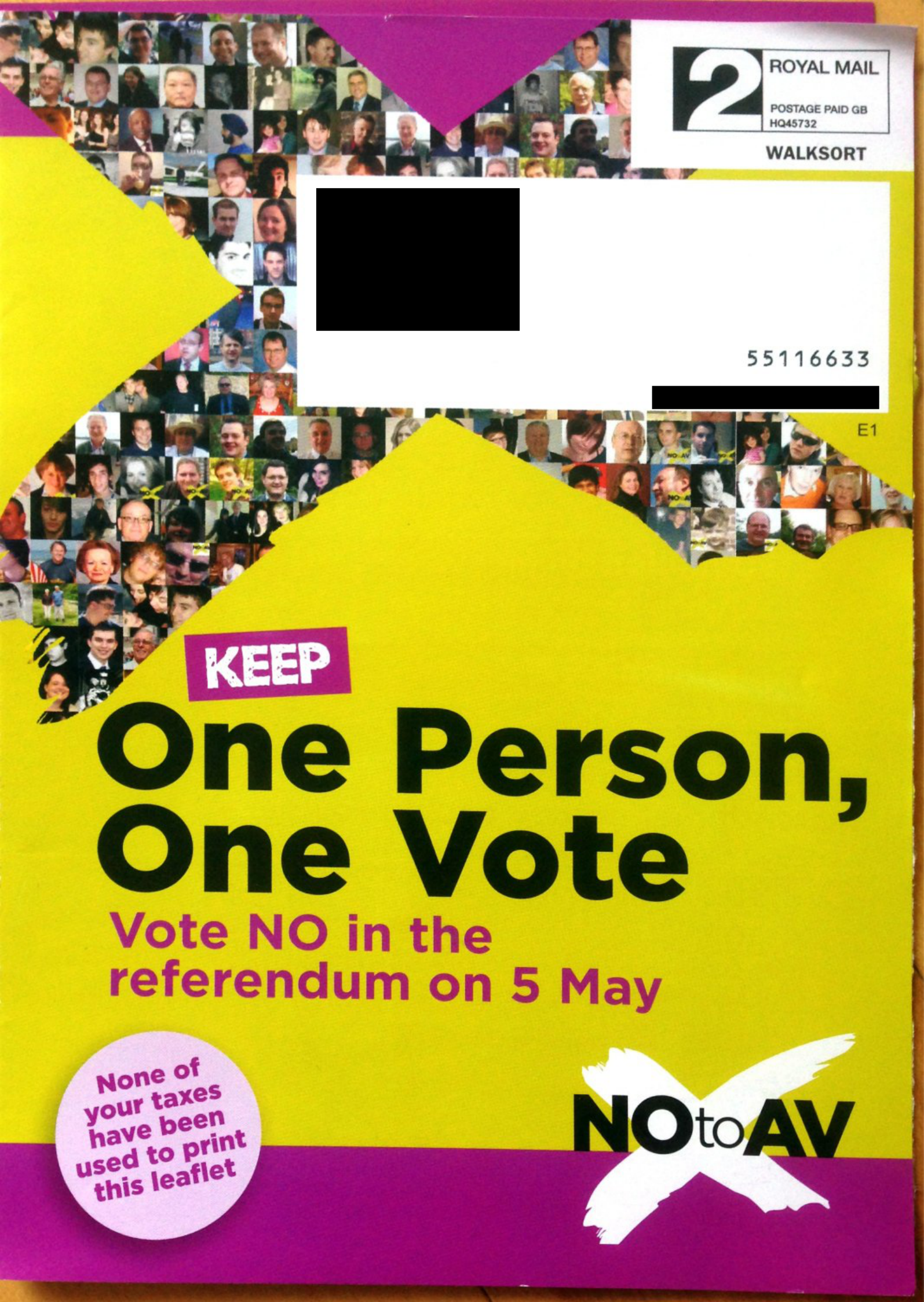




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**KEEP**

# One Person, One Vote

**Vote NO in the  
referendum on 5 May**

None of  
your taxes  
have been  
used to print  
this leaflet

**NO**to**AV**



# THE COST OF AV IS

# £250 million

This referendum alone is costing **£91 million**.  
And switching to AV would cost even more:

- **£130 million** on electronic vote counting machines
- **£26 million** on explaining the new system to voters

**Instead, that money could provide:**

- ➔ 2,503 **Doctors,**
- ➔ 6,297 **Teachers,**
- ➔ 8,107 **Nurses,**
- ➔ 35,885 **Hip replacements or**
- ➔ 69,832 **School places**



At a time when people are losing their jobs or having their pay frozen, should we really be spending this money on a politicians' fix?



# THE SECOND OR THIRD BEST CAN WIN UNDER AV

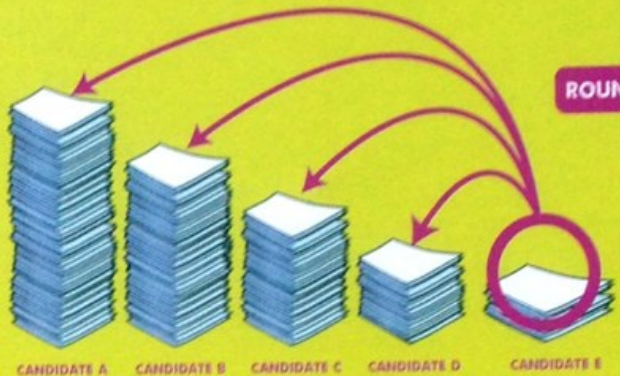
IF NO ONE GETS OVER HALF OF THE VOTES, THE LEAST POPULAR CANDIDATE IS KNOCKED OUT AND THEIR VOTES ARE REDISTRIBUTED

YOUR AV  
BALLOT PAPER

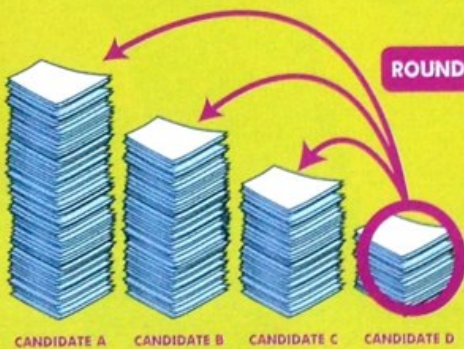
|             |   |
|-------------|---|
| CANDIDATE A | 1 |
| CANDIDATE B | 4 |
| CANDIDATE C | 3 |
| CANDIDATE D | 2 |
| CANDIDATE E | 5 |

YOUR  
FIRST CHOICE

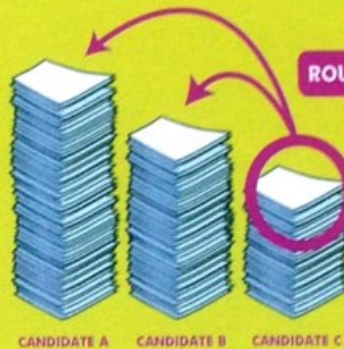
ROUND 1



ROUND 2



ROUND 3



FINAL  
ROUND



Under AV the votes of the least popular candidate can decide who wins the election – this can mean the candidate who was second or third when the votes were first counted becomes the winner.

## KEEP ONE PERSON ONE VOTE



# AV LEADS TO BROKEN PROMISES

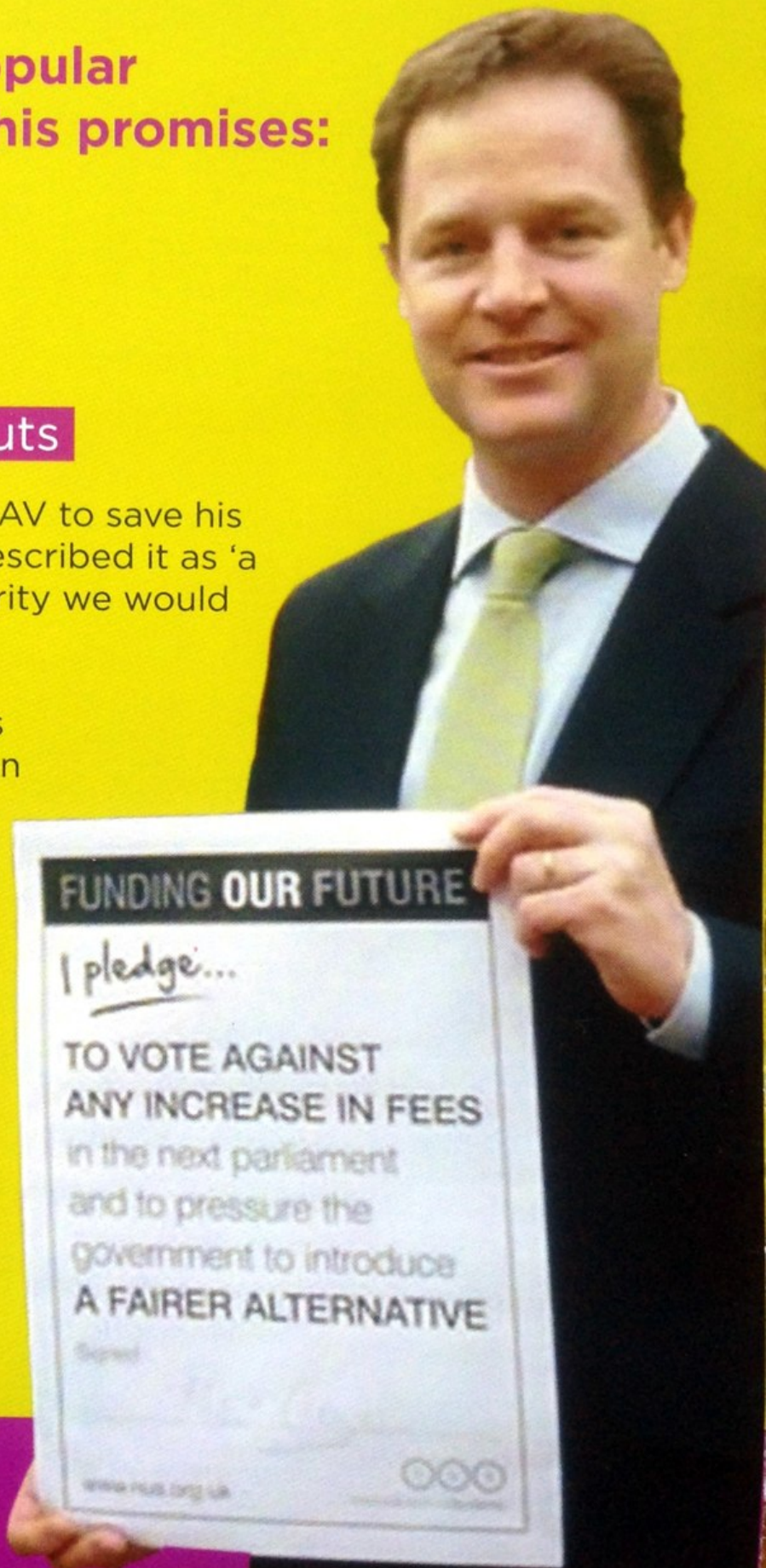
**Nick Clegg is unpopular  
because he broke his promises:**

- job cuts
- VAT increase
- tuition fees
- public spending cuts

That's why he's pushing for AV to save his party. One of his top MPs described it as 'a shield against the unpopularity we would suffer.'

AV would give the Lib Dems extra seats. That would mean more hung parliaments in which the Lib Dems get to choose who forms a government - by making back-room deals after the election's over.

**The only vote  
that would count  
under AV would  
be Nick Clegg's.**





**UNDER OUR PRESENT SYSTEM  
THE ONE WHO  
COMES FIRST  
IS ALWAYS  
THE WINNER**

**YOUR  
BALLOT PAPER**

|             |   |
|-------------|---|
| CANDIDATE A | X |
| CANDIDATE B |   |
| CANDIDATE C |   |
| CANDIDATE D |   |
| CANDIDATE E |   |

**WINNER!**



CANDIDATE A

CANDIDATE B

CANDIDATE C

CANDIDATE D

CANDIDATE E

**VOTE NO TO AV ON 5 MAY**



# THE WINNER SHOULD BE THE ONE THAT COMES FIRST



**There is a very simple principle in politics and governments – whoever gets the most votes wins.**

It is wrong that the person who came second or third can overtake the person with the most votes and be allowed to win because the second, third or even lower choices of supporters of extreme parties such as the BNP are counted again and again and again.

The AV system will mean the end to equal votes. That's a principle that people in Britain have fought for over many generations.

**ONE PERSON SHOULD HAVE ONE VOTE. THAT'S FAIR**



# AV IS UNPOPULAR

**AV is not a fair system. That's why only three countries in the world use it: Fiji, Australia, and Papua New Guinea. And even they don't like it – Fiji has got plans to ditch it, and in Australia, 6 out of 10 people want to go back to the system we use in the UK.**



## **Why are we having this referendum?**

Because Nick Clegg demanded it in the coalition negotiations last May. The only major party united behind a 'Yes' vote are his Liberal Democrats.

## **When is it happening?**

Voting takes place on Thursday 5 May – between 7 a.m. and 10 p.m.

## **What's the choice between?**

There are two options: vote Yes to change to the 'Alternative Vote' system, or vote No to keep our current, tried and tested system.

**Find out more at [www.no2av.org](http://www.no2av.org)**



# HERE'S WHY YOU SHOULD VOTE NO

## How the two systems compare

### Our current system: One Person, One Vote

You vote.

Your vote is counted.

The candidate with  
most votes wins.

### The proposed 'Alternative Vote' system (AV)

You use numbers to rank the candidates in order of your preference. You put 1 next to your first choice, 2 next to your second choice, 3 next to your third choice and so on.

The number 1 votes for each candidate are put into a pile and counted. If a candidate receives more than half of the number 1 votes cast, they win and there is no further counting. If no candidate receives more than half the number 1 votes there would be at least one more round of counting. In round two, the candidate with the fewest number 1 votes is removed from the contest. If their supporters' ballot papers show a number 2 vote for another candidate, they are added to that candidate's pile. If the ballot paper does not show a number 2 vote, it is no longer used.

If no candidate reaches 50% after the redistribution of votes, the candidate with next fewest votes is removed from the contest, and their supporters' ballots are looked at again to see if any of the remaining candidates are ranked. If so, the ballot papers are moved to the pile of the candidate ranked highest on each ballot paper. If none of the remaining candidates are ranked, the ballot paper is no longer used.

If more candidates are involved, this process can be repeated until one candidate has more than half the remaining votes.

# VOTE NO TO AV ON 5 MAY